

ROWAN UNIVERSITY/RUTGERS–CAMDEN

BOARD OF GOVERNORS

May 9, 2017

BOARD MEMBERS IN ATTENDANCE

Jack Collins, Chair
Lou Bezich, Vice-Chair
Chad Bruner
Michellene Davis
Dana Redd
Dudley Rivers

BOARD MEMBERS ABSENT

Fred Graziano

BOARD REPRESENTATIVES PRESENT

Kris Kolluri, CEO, Rowan University/Rutgers–Camden
Board of Governors
Raymond G. Console, Esq., Legal Counsel for the Rowan
University/Rutgers–Camden Board of Governors
Michele Robinson, Secretary, Rowan University/Rutgers–
Camden Board of Governors

OTHERS

Invited Participants
Members of the Press
Members of the Public

CALL TO ORDER

A meeting of the Rowan University/Rutgers–Camden Board of Governors was held on May 9, 2017 at the Waterfront Technology Center, 200 Federal Street, Camden, New Jersey. The meeting was called to order by Mr. Collins at 12:00 p.m. Mr. Collins presided as chair of the meeting.

OPEN PUBLIC MEETINGS ACT STATEMENT

Ms. Robinson read the Open Public Meetings Act Statement of Compliance.

ROLL CALL

At the direction of the Chair, Ms. Robinson took attendance by calling the roll and asked if there were any recusals to be noted for the record. Mr. Kolluri indicated that Mr. Bezich recused himself from Resolution 4 and Mayor Redd recused

herself from Resolutions 4 and 5. Mr. Kolluri also announced that an additional resolution (Resolution 2017-05-09) was being added to the agenda for the Board's consideration.

PLEDGE OF ALLEGIANCE

Chair Collins asked everyone to rise for the Pledge of Allegiance.

OPEN SESSION

Chair Collins stated that in accordance with Board Resolution No. 2017-04-12, adopted on March 28, 2017, today's meeting was started in Executive Session at 11:00 a.m. Topics discussed in Executive Session were legal, real estate, and finance matters. These matters were also discussed in open session. At that point, a motion was made, seconded, and approved unanimously to move into open session.

APPROVAL OF PRIOR MEETING MINUTES

Chair Collins asked for a motion to approve the minutes from the Board's previous meeting held on March 28, 2017. A motion was made, seconded, and the minutes were approved unanimously.

CEO REPORT

Today the Board will be considering the authorization of the Alzheimer's Journey Coordinator Certificate Program. Joining us today are Congressman Donald Norcross, Freeholder Director Louis Cappelli and representatives from Otsuka Pharmaceutical, Rowan University, Dementia Action Alliance, Caregiver Action Network, the Alzheimer's Association, and the Camden Area Health Education Center.

The Board's legislative mandate is to develop education and worker training programs that benefit Camden and South Jersey. Today, the Board will be considering a certificate program that does just that.

The idea to train Alzheimer's Journey Coordinators resulted from discussions we had with thought leaders at Otsuka Pharmaceutical and the New Jersey Institute for Successful Aging at Rowan University, both of which have done remarkable work in the Alzheimer's space.

The impact of Alzheimer's Disease is real and growing. Currently there are 5.5 million people with Alzheimer's Disease nationally and 170,000 people with the disease in New Jersey. Within the next ten years, the number of people with Alzheimer's in New Jersey is expected to grow to 210,000.

The toll on the families who care for people with Alzheimer's is significant. Since 83% of the care provided to the elderly is by family members, the care coordination gap is real. Families and those with Alzheimer's Disease need supportive services to facilitate their journey through this long and complex disease.

Working with Otsuka and its Global Council on Alzheimer's Disease, we came to know about patient navigation programs that work well in the oncology space. Patient navigation has been shown to reduce hospitalization costs and provide better care for individuals with this disease. Working with our partner Otsuka Pharmaceutical, we conducted a thorough literature review of all patient navigation programs in the country. The literature review led us to the conclusion that an Alzheimer's Journey Coordinator Certificate Program could provide real benefit to individuals with Alzheimer's and their caregivers.

Today we are unveiling a white paper that outlines the first-of-its-kind Alzheimer's Journey Coordinator certificate program in the country.

Today the Board will appoint an advisory committee of experts who can help us develop a curriculum that will meet the needs of families and employers. Over the next several months, we will work with these experts and employers to determine how best to train Alzheimer's Journey Coordinators and where they can be placed in the health system. I want to thank all the experts who have agreed to serve on the advisory committee for their commitment.

Mr. Kolluri asked Ms. Laura Jakimowicz, program and policy analyst for the Board, to provide a brief overview of the program.

The Joint Board, alongside its partners, sees an opportunity to shift the paradigm of Alzheimer's Disease through workforce development initiatives that train and educate individuals to facilitate various medical care and social services needed across the entire Alzheimer's Disease continuum. It is envisioned that Alzheimer's Journey Coordinators will accompany patients and families outside traditional healthcare spaces, traversing a variety of settings from community to clinic while understanding the person and caregiver experience.

Navigation programs for other complex and chronic diseases have been reviewed to determine how such a program may be

tailored to the unique needs of Alzheimer's Disease and to begin to imagine a comprehensive model that will support people, caregivers, family members, and the community.

The goal is to train Alzheimer's Journey Coordinators to embody a strong foundation of disease knowledge and critical thinking and problem solving skills with an underlying foundation of person-centered care and education to holistically support those with Alzheimer's and Alzheimer-related dementias so they may live with dignity, comfort, and confidence.

Through strong collaborative relationships with experts in the field (academia, employers, practitioners, and advocacy and community groups), we will be able to achieve this goal and change the course of so many lives of those affected by this devastating disease.

Chair Collins introduced Congressman Donald Norcross, thanking him for his support in the Board's formation three years ago and for his support for initiatives such as the Alzheimer's Journey Coordinator program that help so many people.

Congressman Norcross indicated that everyone knows someone with Alzheimer's Disease. It is a "marathon that lasts for years and is incredibly difficult for those with the disease and their families and caregivers." It also creates a challenge nationally from a financial and more importantly human standpoint.

Through programs such as those being worked on by Rowan and Rutgers Universities, we are learning daily on how best to address needs: "This type of program, which incorporates outside the box thinking, collaboration, and brings together the strengths of educational institutions, is exactly what we had in mind with the New Jersey Medical and Health Sciences Education Restructuring Act."

Congressman Norcross said he looks forward to the day when a cure is developed for Alzheimer's Disease. Until that time, he thanked the Board for their work on behalf of all of the patients and families.

Chair Collins thanked Congressman Norcross for his insightful remarks and for taking time from his busy schedule to attend. He continued that the Alzheimer's Journey Coordinator certificate program has a strong academic component that will be provided by Camden County College.

Since Mr. Donald Borden, president of Camden County College, was unable to attend, Chair Collins introduced Freeholder Director Louis Cappelli to speak on his behalf.

Freeholder Director Cappelli said that the Alzheimer's Journey Coordinator certificate program adds on to the fine array of programs offered at Camden County College (CCC). He asked Arthur Wexler, vice president of academic affairs at CCC and Jacqueline Galbiati, dean of math science and health careers at CCC, to stand to be recognized for their contributions to the new program.

Freeholder Director Cappelli suggested this is a groundbreaking program that will assist in the care of many people in Camden County while also providing new career opportunities and jobs. He thanked Camden County College and the Joint Board for supporting this project.

Chair Collins introduced Dr. Thomas Cavalieri, presently the dean of Rowan University School of Osteopathic Medicine. Dr. Cavalieri has spent most of his career in geriatrics, caring much of the time for patients with Alzheimer's Disease, and he is the founder of the New Jersey Institute for Successful Aging.

Dr. Cavalieri thanked Congressman Norcross and Freeholder Director Cappelli for their support.

Although there is not yet a cure, care for people with Alzheimer's Disease has progressed, slowing disease progression, enabling people to live in the community longer, and improving their quality of life. It is a disorder that affects the entire family, and to access the care that is needed is a very complicated maze. The Alzheimer's Disease Journey Coordinator program will address this issue.

Dr. Cavalieri indicated that the Rowan University School of Osteopathic Medicine and the New Jersey Institute for Successful Aging are pleased to work with Camden County College and the Board on this "very fine program." He introduced Dr. Anita Chopra, director of the New Jersey Institute for Successful Aging.

Dr. Chopra thanked him for the opportunity to speak and thanked Congressman Norcross and the Board for their support of this program.

Dr. Chopra indicated that many resources are available for people with Alzheimer's Disease; however, "care is so

fragmented, and there is a limit to what we can do as healthcare professionals.” She said “there is no one to follow up, and this program provides a complement to the care we are providing.” She is excited for the opportunity to participate in this program.

Chair Collins introduced Mr. Eli Perez of Otsuka Pharmaceutical, a significant collaborator in this initiative.

Mr. Perez said the Otsuka had framed out the idea for Alzheimer’s Journey Coordinators three years ago and presented it at professional conferences in the United States, European Union, and Asia. Reception to the concept was overwhelmingly positive but remained a concept. Today, however, is “a game changer as the Joint Board makes this a reality.” Mr. Perez thanked the Board for the opportunity to collaborate to develop solutions that promote health and wellbeing.

Chair Collins introduced Michelline Davis, member of the Rowan University/Rutgers-Camden Board of Governors and executive vice president and corporate affairs officer of RWJBarnabas Health.

With a grandmother and now her mother with Alzheimer’s Disease, Ms. Davis spoke compellingly on behalf of family members who are caregivers. As a healthcare professional, she said it is even difficult for her to navigate the complex system for her mother. Ms. Davis said “this collaboration is the hope of tomorrow.”

Chair Collins introduced The Honorable Dana Redd, member of the Rowan University/Rutgers-Camden Board of Governors and mayor of Camden.

Mayor Redd thanked Congressman Norcross and Freeholder Director Cappelli for their support of the Alzheimer’s Journey Coordinator program.

With a grandmother with dementia, Mayor Redd is also personally acquainted with the challenges of caring for someone with this heartbreaking disease. “This program, which [she] supports wholeheartedly, will help with care coordination and alleviate the burden on caregivers by giving them the resources and tools necessary to better support their loved ones while addressing an industry need in healthcare and workforce development.” She thanked all of the collaborators for their innovation and for addressing the needs of the region and state.

Chair Collins turned the floor over to Mr. Kolluri to recognize three experts and practitioners in the field who have been asked to be part of the advisory committee.

Mr. Kolluri introduced Ms. Jackie Pinkowitz, chair of the National Dementia Action Alliance (NDAA).

Ms. Pinkowitz indicated that NDAA has advanced a model of person- and family-centered care that encompasses a spectrum of home and community services of healthcare, long-term care services and supports, and end-of-life care. However, she “always knew that a major component was missing.” Having trained coordinators to help individuals and families understand and access the services, supports, resources, and information they need as the disease progresses is the missing component. Alzheimer’s Journey Coordinators “will enhance the quality of care and the quality of life for families throughout the nation.” She is pleased to be participating in the program.

Mr. Kolluri introduced Ms. Martha Chavis, executive director of the Camden Area Health Education Center.

Ms. Chavis thanked Congressman Norcross and the Board for their support of the Alzheimer’s Journey Coordinator program.

Ms. Chavis described the Camden Area Health Education Center as a “pioneer in community healthcare worker training” and community healthcare workers as “boots on the ground who serve as trusted liaisons who help individuals navigate services.” The Alzheimer’s Journey Coordinator program will help patients and caregivers utilize the advancements that have been made in treating and caring for people with Alzheimer’s Disease.

Ms. Chavis thanked the Board for inviting the Camden Area Health Education Center to be part of this important effort.

Mr. Kolluri introduced Ms. Lisa Winstel, chief operating officer of the Caregiver Action Network.

Ms. Winstel thanked Congressman Norcross for his “deep understanding of the problems we are facing as a community and nation” and for his “awe inspiring support of the Board.”

The Caregiver Action Network recognizes “the caregiver as the backbone of the long-term care system in this country.” Ms. Winstel detailed the psychological, physical, and financial toll that Alzheimer’s Disease takes on caregivers, often resulting in their own declining health. She also detailed the difficulty for caregivers, who are often employed full-time, in navigating the healthcare system for their loved ones.

Ms. Winstel is “proud to be tapped to contribute to this effort to give voice to family caregivers, and this program will not make them care for their loved ones alone.” She looks forward to the launch of the program and its replication nationwide.

**PUBLIC COMMENTS ON
AGENDA ITEMS**

Chair Collins opened the floor to comments specifically related to the resolutions on the agenda. There were no comments made by the public.

**MATTERS PRESENTED BY
THE CHAIRMAN FOR
ACTION CONSIDERATION**

Chair Collins introduced Mr. Kolluri to present the resolutions listed in the agenda.

Resolution 2017-05-01

Resolution authorizing the expenditure of funds to support the development of a health-focused JD/MBA program at Rutgers–Camden.

Chair Collins introduced Mr. Dudley Rivers to comment on the resolution. Mr. Rivers indicated that development of the JD/MBA program and various certificate programs under this umbrella clearly demonstrate successful collaboration between the educational institutions and is consistent with the Joint Board’s mission of helping to initiate educational programs that will advance the “Eds and Meds” corridor in Camden. Through collaboration within Rutgers–Camden between the Law School, the School of Business–Camden, and the Rutgers–Camden College of Arts and Sciences, “these programs will prepare students to lead in the healthcare area.”

A motion to approve the resolution was moved, seconded, and approved unanimously by roll call vote.

Resolution 2017-05-02

Resolution authorizing the initiation of an Alzheimer’s Journey Coordinator Certificate Program. A motion to approve the resolution was moved, seconded, and approved unanimously by roll call vote.

- Resolution 2017-05-03** Resolution authorizing the Chief Executive Officer to enter into a contract with Hopeworks to support the Medical Assistant Program. A motion to approve the resolution was moved, seconded, and approved unanimously by roll call vote.
- Resolution 2017-05-04** Resolution authorizing the Chief Executive Officer to enter into a shared services agreement with the City of Camden to train local residents to enter into the union apprentice program. A motion to approve the resolution was moved, seconded, and approved by all Board members except Mr. Bezich and Mayor Redd, who recused themselves from the vote.
- Resolution 2017-05-05** Resolution authorizing the purchase of property from the Camden Redevelopment Authority. A motion to approve the resolution was moved, seconded, and approved by all Board members except Mayor Redd, who recused herself from the vote.
- Resolution 2017-05-06** Resolution authorizing the award of a contract for financial services to TD Bank. A motion to approve the resolution was moved, seconded, and approved unanimously by roll call vote.
- Resolution 2017-05-07** Resolution authorizing a lease for the Rowan University/Rutgers-Camden Board of Governors' office space. A motion to approve the resolution was moved, seconded, and approved unanimously by roll call vote.
- Resolution 2017-05-08** Resolution authorizing an amendment to the architect's contract. A motion to approve the resolution was moved, seconded, and approved unanimously by roll call vote.
- Resolution 2017-05-09** Resolution authorizing an amendment to the owner's representative contract. A motion to approve the walk-on resolution was moved, seconded, and approved unanimously by roll call vote.

The full text of each of these resolutions is appended to these minutes.

PUBLIC COMMENT ON NON-AGENDA ITEMS

Chair Collins invited members of the public to address the Board. There were no public comments on non-agenda items.

COMMENTS BY BOARD MEMBERS

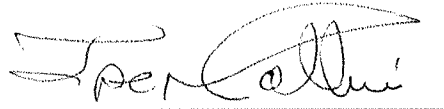
Chair Collins invited members of the Board to offer comments. There were no further comments by Board members.

CLOSING COMMENTS

Chair Collins opened the floor for any closing comments by members of the Board and the public. There were no further comments.

ADJOURNMENT

There being no further business to come before the meeting, Chair Collins entertained a motion for adjournment. The motion for adjournment was seconded and approved unanimously, whereupon Chair Collins adjourned the meeting at 1:00 p.m.

A handwritten signature in cursive script, appearing to read "Jack Collins", written over a horizontal line.

Jack Collins, Chair
Rowan University/Rutgers–Camden Board of Governors