



## **PRESS RELEASE**

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### ***Rowan University Rutgers Camden Board of Governors Announce Next Steps For Innovative Population Health Research Institute in South Jersey***

**CAMDEN, NJ** – Today, the Rowan University Rutgers Camden Board of Governors (“Joint Board”) announced the formation of a planning committee to facilitate the development of an innovative Population Health Research Institute in South Jersey. The Joint Board is soliciting a collaborative proposal from Rowan University and Rutgers University-Camden, along with nonprofit and governmental partners who are currently focused on addressing social determinants affecting health and wellness in the southern New Jersey area. The target population is expected to include residents residing in urban and rural areas. The proposal will delineate key next steps for the Population Health Research Institute.

“The Joint Board is convening experts in the field to outline the development of population health curricula, professional development programs and initiatives that will result in current and future research projects and investment,” said Dana L. Redd, CEO of the Rowan University Rutgers Camden Board of Governors. “It is anticipated that our universities, nonprofits and governmental partners will engage the community in research projects that will produce positive social impacts.”

Rowan University and Rutgers University-Camden are engaged in ongoing discussions regarding population health initiatives. A formal proposal to the Board of Governors will provide a means for the two universities to outline strategies for an integrated program that includes new instructional and research opportunities for students and faculty.

“Once again, we have a unique opportunity to leverage the region’s medical, educational and research assets to respond to the labor market, and more importantly, to the greater Camden community,” said Jack Collins, Chairman of the Rowan University Rutgers-Camden Board of Governors. “I look forward to receiving the final report and recommendations from the planning committee for expanding and scaling up population health initiatives in our area.”

Under the “New Jersey Medical and Health Sciences Education Restructuring Act,” P.L. 2012, c.45, the Board is authorized to approve or disapprove of the establishment or expansion of any schools, programs or departments in the area of the health sciences proposed by either the board of trustees of Rowan University or the board of directors of Rutgers University-Camden.

The Joint Board received a state grant to initiate the development of the Population Health Research Institute.

**Planning Committee Members:**

Dana Redd, CEO, Rowan University Rutgers Camden Board of Governors  
Provost James Newell, Sr. Vice President for Academic Affairs, Rowan University  
Dean Annette Reboli, MD, Cooper Medical School of Rowan University  
Larry Gaines, Sr. Vice Chancellor, Rutgers University-Camden  
Provost Michael Palis, Rutgers University-Camden  
Dean Perry Halkitis, PhD, MS, MPH, Rutgers School of Public Health  
Anthony Welch, MBA, VP, Government and Community Relations, Cooper University Health  
Steve Weinstein, Executive Vice President Policy and External Relationships, Rowan University  
Kathleen Noonan, CEO, Camden Coalition of Healthcare Providers  
Dr. Paschal Nwako, PhD, MPH, Camden County Health Officer/Public Health Coordinator  
Laura Jakimowicz, Program/Policy Analyst, Rowan University Rutgers Camden Board of Governors

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