



# ROWAN UNIVERSITY/RUTGERS-CAMDEN BOARD OF GOVERNORS

May 9, 2017  
11:00 a.m.  
Waterfront Technology Center  
200 Federal Street  
Camden, NJ 08103

## **AGENDA**

### EXECUTIVE SESSION

(11:00 a.m. to 12:00 p.m. as authorized by Resolution #2015.06.04)

### PUBLIC SESSION – 12:00 p.m.

### CALL TO ORDER

### STATEMENT OF COMPLIANCE WITH THE OPEN PUBLIC MEETINGS ACT

### ROLL CALL

### PLEDGE OF ALLEGIANCE

### APPROVAL OF MEETING MINUTES

### CEO REPORT

### PUBLIC COMMENT ON AGENDA ITEMS

### MATTERS PRESENTED BY THE CHAIRMAN

- 2017.05.01 Resolution authorizing the expenditure of funds to support the development of a JD/MBA program at Rutgers University – Camden.
- 2017.05.02 Resolution authorizing the initiation of an Alzheimer’s Journey Coordinator Certificate Program.
- 2017.05.03 Resolution authorizing the Chief Executive Officer to enter into a contract with Hopeworks to support the Medical Assistants Program.
- 2017.05.04 Resolution authorizing the Chief Executive Officer to enter into a shared service agreement with the City of Camden to train local residents to enter into the union apprentice program.

2017.05.05 Resolution authorizing the purchase of property.

2017.05.06 Resolution authorizing the award of a contract for financial services.

2017.05.07 Resolution authorizing a lease for the Rowan University/Rutgers – Camden Board of Governor’s office space.

2017.05.08 Resolution authorizing an amendment to the architect’s contract.

2017.05.09 Resolution authorizing an amendment to the owner’s representative’s contract. (Walk-on)

COMMENTS BY BOARD MEMBERS

PUBLIC COMMENT ON NON-AGENDA ITEMS

CLOSING COMMENTS

ADJOURNMENT



# ROWAN UNIVERSITY/RUTGERS-CAMDEN BOARD OF GOVERNORS

## RESOLUTION

### Rutgers University – Camden Health Education Programs No. 2017.05.01

**WHEREAS**, the Rowan University/Rutgers - Camden Board of Governors (hereinafter “Board”), has been constituted under the “New Jersey Medical and Health Sciences Education Restructuring Act,” (“Act”) P.L.2012, c.45, s.34; and

**WHEREAS**, the Board is an instrumentality of the State of New Jersey; and

**WHEREAS**, under the Act, the Board has the authority and responsibility to “... approve or disapprove the establishment or expansion of any schools, programs or departments...” at Rowan University and Rutgers University – Camden; and

**WHEREAS**, it is the Board’s mission to help initiate education programs that will advance the development of a vibrant “Eds and Meds” corridor in Camden; and

**WHEREAS**, Rutgers Law School has expressed an interest in working with Rutgers University - Camden School of Business to develop Focused Learning Modules (FLM) in health law; and

**WHEREAS**, the FLM can support a certificate within the MBA degree or can serve as a freestanding executive certificate program for students who are not pursuing a graduate degree; and

**WHEREAS**, Rutgers Law School is also working with Rutgers - Camden’s College of Arts and Sciences to develop a 4-course undergraduate Health Law certificate with an introductory law course, an experiential course (internship), and two more advanced courses; and

**WHEREAS**, Rutgers University - Camden has asked the Board to allocate funding so that a curriculum can be developed for these programs; and

**WHEREAS**, the Board’s academic committee was briefed on the programs and members have recommended that the full Board consider the matter for approval.

**NOW, THEREFORE, BE IT RESOLVED** that the Board is authorizing an allocation of Twenty-Five Thousand Dollars (\$25,000) from the FY 2017 budget to Rutgers University – Camden for the purposes of developing FLM in health law and an undergraduate health law certificate; and

**BE IT FURTHER RESOLVED** that this Resolution will take effect immediately.

**Rowan University/Rutgers - Camden Board of Governors  
May 9, 2017**



# ROWAN UNIVERSITY/RUTGERS-CAMDEN BOARD OF GOVERNORS

## RESOLUTION

### Alzheimer's Journey Coordinator Certificate Program <sup>TM</sup> No. 2017.05.02

**WHEREAS**, the Rowan University/Rutgers - Camden Board of Governors (hereinafter "Board"), has been constituted under the "New Jersey Medical and Health Sciences Education Restructuring Act," ("Act") P.L.2012, c.45, s.34; and

**WHEREAS**, the Board is an instrumentality of the State of New Jersey; and

**WHEREAS**, pursuant to the Act the, Board was given the responsibility to enhance higher education opportunities and create vibrant educational institutions and communities that attract businesses to New Jersey and allow New Jersey to retain its residents in terms of college placement and workforce; and

**WHEREAS**, New Jersey is home to 170,000 residents age 65 and older with Alzheimer's; and

**WHEREAS**, by 2025 the number is expected to rise to 210,000 an increase of 23.5%; and

**WHEREAS**, Medicare and Medicaid are expected to cover 67% of the total health care and long-term care payments for people with Alzheimer's or other dementias; and

**WHEREAS**, 83% of the help provided to older adults in the United States comes from family members; and

**WHEREAS**, according the Alzheimer's Association, the value of unpaid care hours provided to people with Alzheimer's in New Jersey is estimated at \$6,465,000,000; and

**WHEREAS**, the Board believes that it is important to address the care coordination gap;

**WHEREAS**, the Board entered into a dialogue with Otsuka America Pharmaceutical, Inc. ("Otsuka") to determine what opportunities may exist for education and training programs to bridge the care coordination gap in the Alzheimer's space; and

**WHEREAS**, the Board and Otsuka conducted a comprehensive literature review of patient navigation programs in order to identify best practices and benefits to people with Alzheimer's, families and caregivers, as well as healthcare providers and health systems; and

**WHEREAS**, based on the literature review, the two institutions concluded that Alzheimer's Journey Coordinators would, with the right training, not only improve lives, but also save systems costs and reduce health disparities, particularly for low-income and/or minority populations; and

**WHEREAS**, the Board and Otsuka collaborated to create a white paper that describes specifically how Alzheimer's Journey Coordination could work in Camden and southern New Jersey.

**WHEREAS**, the Board engaged Rowan University, Institute for Successful Aging and Camden County College in a dialogue to determine how best to bridge the care coordination gap; and

**WHEREAS**, all discussions led the Board to the conclusion that action needs to be taken to develop a comprehensive certificate program in partnership with Camden County College that will prepare individuals to support and guide people, caregivers and families across the disease continuum; and

**WHEREAS**, rooted in core philosophies of enhancing the quality of life and restoring dignity to those affected by Alzheimer's and other related dementias, Alzheimer's Journey Coordinators will deliver compassionate and holistic services anchored in community that will ultimately shift the paradigm of the diseases experience.

**NOW, THEREFORE, BE IT RESOLVED** that the Board is authorizing the Chief Executive Officer to memorialize a collaborative agreement with Otsuka to develop an Alzheimer's Journey Coordinator Certificate Program; and

**BE IT FURTHER RESOLVED**, that the Board is authorizing the formation of an Advisory Committee made up of experts and practitioners in the field and community to develop a curriculum, explore sustainable funding sources and identify viable career opportunities for Alzheimer's Journey Coordinators; and

**BE IT FURTHER RESOLVED**, that the Board is authorizing the Chief Executive Officer to memorialize an agreement with Camden County College to offer the Alzheimer's Journey Coordinator Certificate Program at that institution; and

**BE IT FURTHER RESOLVED**, that the Board is authorizing the Chief Executive Officer to take necessary steps with academic, government, corporate and not-for-profit partners to develop, implement and expand the program as necessary; and

**BE IT FURTHER RESOLVED**, the Board is consenting to the actions of the Chief Executive Officer to seek trademark and copyright protections for this program and curriculum materials as appropriate; and

**BE IT FURTHER RESOLVED** this Resolution will take effect immediately.

**Rowan University/Rutgers - Camden Board of Governors**  
**May 9, 2017**



# ROWAN UNIVERSITY/RUTGERS-CAMDEN BOARD OF GOVERNORS

## RESOLUTION Medical Assistants Training Program No. 2017.05.03

**WHEREAS**, the Rowan University/Rutgers-Camden Board of Governors (hereinafter “Board”), has been constituted under New Jersey Medical and Health Sciences Education Restructuring Act (hereinafter “Restructuring Act”), P.L.2012, c.45, s.34; and

**WHEREAS**, the Board is an instrumentality of the State of New Jersey; and

**WHEREAS**, the Legislature created the Board with the vision that it would leverage existing education, research and medical assets in Camden to create and sustain a pipeline of educational and employment opportunities for residents of Camden and the surrounding areas; and

**WHEREAS**, the Board has an affirmative duty to develop programs that will augment a broader effort to prepare a new generation of health care providers in southern New Jersey and the region; and

**WHEREAS**, the demand for health care professionals will continue to grow and be a sustaining source of employment; and

**WHEREAS**, New Jersey projects a twenty to thirty percent retirement turnover and a critical shortfall of trained health care workers in many areas; and

**WHEREAS**, health care employment in the eight southern counties is projected to experience growth of more than 17 percent from 2008 through 2018—adding nearly 50,000 new positions in the health care and social assistance and education and health services employment sectors.

**WHEREAS**, there is a tremendous need in Camden and the surrounding areas for entry level Medical Assistants; and

**WHEREAS**, training and educating high school students in Camden in the health space is a pragmatic approach to developing a pipeline of city residents who can be trained, educated and employed by various health care institutions in the city; and

**WHEREAS**, the concept for this program was developed in consultation with the Camden Board of Education, Camden County College, area hospitals and the Camden Coalition of Health Care Providers; and

**WHEREAS**, in FY 2015 and FY 2016 the Board funded the Medical Assistants Program in partnership with the Camden Coalition of Health Care Providers; and

**WHEARES**, two cohorts from Camden public schools have already finished their training and education and some have already begun their employment; and

**WHEREAS**, the Board strongly believes that the program should continue through recruitment of more students in FY 2017; and

**WHEARES**, based on an evaluation of the program, the Board determined it is important to engage a local non-profit with experience mentoring and guiding Camden City youth, to assist with the Medical Assistants Program; and

**WHEREAS**, Hopeworks (“Hopeworks”), a Camden based non-profit, uses education to help young men and women identify and pursue a sustainable future; and

**WHEREAS**, Hopeworks is uniquely positioned to assist the Board in making the necessary changes to the Medical Assistants Program and recruit and mentor a third cohort; and

**WHEREAS**, the Board is governed by the State College Contract law (SCCL), 18A: 64-52, et. seq.; and

**WHEREAS**, the SCCL provides that certain types of contracts, including professional services contracts and consulting services involving curricular or programmatic review may be negotiated or awarded at a public meeting of the governing board without public advertising or bidding process; and

**WHEAREAS**, the services offered by Hopeworks falls within the scope of professional services as defined by the SCCL; and

**NOW, THEREFORE, BE IT RESOLVED** that the Board is authorizing the Chief Executive Officer to enter into a contract with Hopeworks to assist the Board in implementing the Medical Assistants Training Program during 2017-2018 academic year; and

**BE IT FUTHER RESOLVED** that the Board is authorizing the Chief Executive Officer to allocate up to Thirty-Five Thousand Dollars (\$35,000) to Hopeworks; and

**BE IT FURTHER RESOLVED** that this Resolution will take effect immediately.

**Rowan University/Rutgers-Camden Board of Governors**  
**May 9, 2017**



# ROWAN UNIVERSITY/RUTGERS-CAMDEN BOARD OF GOVERNORS

## RESOLUTION Shared Services Agreement No. 2017.05.04

**WHEREAS**, the Rowan University/Rutgers-Camden Board of Governors (hereinafter “Board”), has been constituted under the “New Jersey Medical and Health Sciences Education Restructuring Act,” P.L. 2012, c.45, s.34 (“Act”); and

**WHEREAS**, the Board is an instrumentality of the State of New Jersey; and

**WHEREAS**, pursuant to the Health Sciences Act, the Board is authorized and empowered, among other things, to develop plans for the operation and governance of health sciences facilities, including plans concerning the development and financing of capital improvements or expansion of health science facilities; and

**WHEREAS**, pursuant to the Act, the Board is authorized to enter into contracts and agreements with the State or any of its political subdivisions or with the United States, or with any public body, department, or other agency of the State or the United States or with any individual, firm, or corporation, which are deemed necessary or advisable by the Board for carrying out the provisions of the Health Sciences Act; and

**WHEREAS**, among its other activities, the Board is developing a health sciences campus as part of an “eds and meds” corridor connecting the Cooper Medical School of Rowan University with the campus of Rutgers University-Camden that will involve the construction of health science facilities within the City of Camden and create jobs for construction workers; and

**WHEREAS**, the City and the Cooper Foundation have formed the CAMDEN CONSTRUCTION CAREER INITIATIVE (“CCCI”) to ensure that Camden residents are able to participate in the development of Camden by training Camden residents for construction jobs on Camden projects through a pre-apprentice training program and connecting construction work-ready residents with suitable employment opportunities; and

**WHEREAS**, pursuant to the Uniform Shared Services and Consolidation Act (N.J.S.A. 40A:65-1 et seq.) (“Shared Services Act”), an agreement can be made between public entities for joint utilization of any resources chosen by the parties and costs associated therewith to complement their existing agreements and cooperative efforts and to maximize the use of and conserve public dollars and promote efficiencies and cost savings; and

**WHEREAS**, the Board has determined that the goals and objectives of the CCCI are compatible with the directives and purpose of the Board; and

**WHEREAS**, the Board has pledged to contribute funds to the CCCI through the City and the City is willing to accept and administer such funds pursuant to the terms of this Agreement.

**NOW, THEREFORE, BE IT RESOLVED**, that the Board is authorizing the Chief Executive Officer to enter into a share services agreement with the City of Camden to advance the CCCI; and

**BE IT FUTHER RESOLVED**, that the Board is authorizing a one-time contribution of Ninety Thousand Dollars (\$90,000.00) towards the CCCI; and

**BE IT FUTHER RESOLVED**, that this resolution will take effect immediately.

**Rowan University/Rutgers-Camden Board of Governors**  
**May 9, 2017**



# ROWAN UNIVERSITY/RUTGERS-CAMDEN BOARD OF GOVERNORS

## RESOLUTION Property Purchase No. 2017.05.05

**WHEREAS**, the Rowan University/Rutgers - Camden Board of Governors (hereinafter "Board"), has been constituted under the "New Jersey Medical and Health Sciences Education Restructuring Act," P.L.2012, c.45, s.34; and

**WHEREAS**, the Board is an instrumentality of the State of New Jersey; and

**WHEREAS**, the Board has the authority to acquire, own, lease, dispose of, use and operate property; and

**WHEREAS**, the Board is working developing a Joint Health Sciences Campus ("Campus") on Block 181 and Block 1400 on Broadway in Camden, New Jersey; and

**WHEREAS**, the Board has been presented with an opportunity to purchase property adjacent to its campus – on Block 180 in downtown Camden; and

**WHEREAS**, the Board has identified these properties as Block 180 Lots 39, 49 ("Property") on Stevens and Benson streets; and

**WHEREAS**, the Board believes that these properties are ideal should the health sciences campus need to grow; and

**WHEREAS**, the Property is owned by the Camden Redevelopment Agency ("CRA"); and

**WHEREAS**, pursuant to state law, an appraisal of the properties was conducted by CRA and the valuation was shared with the Board; and

**WHEREAS**, the Board was presented the property acquisition plan for consideration and approval in executive session.

**NOW, THEREFORE, BE IT RESOLVED** that the Board is authorizing the Chief Executive Office to memorialize an agreement CRA an amount not to exceed One Hundred and Thirty-Six Dollars (\$136,000) for the properties on Block 180 Lots 39 and 49 and associated mandatory CRA fees; and

**BE IT FURTHER RESOLVED** this Resolution will take effect immediately.

**Rowan University/Rutgers - Camden Board of Governors  
May 9, 2017**



# **ROWAN UNIVERSITY/RUTGERS-CAMDEN BOARD OF GOVERNORS**

## **RESOLUTION Financial Services Contract No. 2017.05.06**

**WHEREAS**, the Rowan University/Rutgers - Camden Board of Governors (hereinafter "Board"), has been constituted under the "New Jersey Medical and Health Sciences Education Restructuring Act," P.L.2012, c.45, s.34; and

**WHEREAS**, the Board is an instrumentality of the State of New Jersey; and

**WHEREAS**, the Board needs a financial institution to maintain its deposits and other transactional accounts; and

**WHEREAS**, consistent with the Board's procurement policy, proposals were sought through a public solicitation process; and

**WHEREAS**, consistent with the procurement policy, a committee has reviewed the proposals and forwarded its recommendation to the full Board for its consideration.

**NOW, THEREFORE, BE IT RESOLVED** that the Board is authorizing the award of the financial services contract to TD Bank; and

**BE IT FURTHER RESOLVED** this Resolution will take effect immediately.

**Rowan University/Rutgers - Camden Board of Governors  
May 9, 2017**



# ROWAN UNIVERSITY/RUTGERS-CAMDEN BOARD OF GOVERNORS

## RESOLUTION Lease Agreement No. 2017.05.07

**WHEREAS**, the Rowan University/Rutgers – Camden Board of Governors (hereinafter “Board”), has been constituted under the “New Jersey Medical and Health Sciences Education Restructuring Act,” P.L.2012, c.45, s.34; and

**WHEREAS**, the Board is an instrumentality of the State of New Jersey; and

**WHEREAS**, the Board is in the process of developing a Joint Health Sciences Center (“Center”) and will move its offices to that facility; and

**WHEREAS**, the Center will be open in January 2019; and

**WHEREAS**, the Board’s offices are currently located in the Water Front Technology Center; and

**WHEREAS**, the Board believes it is appropriate to enter into a lease agreement with Camden County Government, which owns the Water Front Technology Center until such time the Center is ready for occupancy.

**NOW, THEREFORE, BE IT RESOLVED** that the Board is authorizing the Chief Executive Officer to enter into an agreement with Camden County Government for the purposes of leasing office space in the Water Front Technology Center; and

**BE IT FURTHER RESOLVED**, that the Board is authorizing an annual lease amount of Twenty Four Thousand Dollars (\$24,000); and

**BE IT FURTHER RESOLVED**, this Resolution will take effect immediately.

**Rowan University/Rutgers - Camden Board of Governors**  
**May 9, 2017**



# ROWAN UNIVERSITY/RUTGERS-CAMDEN BOARD OF GOVERNORS

## RESOLUTION Amendment to Architect's Contract No. 2017-05-08

**WHEREAS**, the Rowan University/Rutgers - Camden Board of Governors (hereinafter "Board"), has been constituted under the "New Jersey Medical and Health Sciences Education Restructuring Act," P.L.2012, c.45, s.34; and

**WHEREAS**, the Board is an instrumentality of the State of New Jersey; and

**WHEREAS**, the Board is undertaking the development and construction of Health Sciences Center in Camden ("Center"); and

**WHEREAS**, HOK Architects, Inc. (HOK) is under contract to design the Center; and

**WHEREAS**, the Board has asked HOK to develop additional design materials related to the Center, including animation graphics, that were not in the original scope of work.

**NOW, THEREFORE, BE IT RESOLVED** that the Board is authorizing an amendment to HOK's fee schedule to include new scope to develop additional design materials related to the Center; and

**BE IT FURTHER RESOLVED** that the fee for these services is capped at Twelve Thousand Dollars (\$12,000); and

**BE IT FURTHER RESOLVED** this Resolution will take effect immediately.

**Rowan University/Rutgers- Camden Board of Governors**  
**May 9, 2017**



# ROWAN UNIVERSITY/RUTGERS-CAMDEN BOARD OF GOVERNORS

## RESOLUTION Owner's Representative Services Contract No. 2017-05-09

**WHEREAS**, the Rowan University/Rutgers - Camden Board of Governors (hereinafter "Board"), has been constituted under the "New Jersey Medical and Health Sciences Education Restructuring Act," P.L.2012, c.45, s.34; and

**WHEREAS**, the Board is an instrumentality of the State of New Jersey; and

**WHEREAS**, the Board is undertaking the development and construction of Health Sciences Center in Camden ("Center"); and

**WHEREAS**, pursuant to Resolution No. 2016.02.02, the Board engaged the services of STV, Inc. to serve as the Owner's Representative during the development of the Center to ensure that cost and constructability issues are addressed on a timely basis; and

**WHEREAS**, it is accepted practice to engage a commissioning services firm to ensure that the Center's machine and electrical systems are efficient and consistent with design standards; and

**WHEREAS**, STV's original scope did not include commissioning services and Board believes it is appropriate for its Owner's representative to perform these services.

**NOW, THEREFORE, BE IT RESOLVED** that the Board is authorizing an amendment to STV's fee schedule to include commissioning services to its scope; and

**BE IT FURTHER RESOLVED** that the fee for these services is capped at Eighty-Three Thousand Four Hundred and Seventy-Five Dollars (\$83,475); and

**BE IT FURTHER RESOLVED** this Resolution will take effect immediately.

**Rowan University/Rutgers- Camden Board of Governors**  
**May 9, 2017**