

ROWAN UNIVERSITY/RUTGERS-CAMDEN BOARD OF GOVERNORS MEETING

February 10, 2015

BOARD MEMBERS IN ATTENDANCE

Jack Collins (Chair)
Lou Bezich (Vice-Chair)
Chad Bruner
Fred Graziano
Robert Mortensen
Dana Redd

BOARD MEMBERS ABSENT

Michellene Davis

BOARD REPRESENTATIVES PRESENT

Kris Kolluri, CEO, Rowan University/Rutgers-Camden Board of Governors
Raymond G. Console, Esq., Legal Counsel for the Rowan University/Rutgers-Camden Board of Governors

OTHERS

Members of the Press
Members of the Public

CALL TO ORDER

A meeting of the Rowan University/Rutgers-Camden Board of Governors was held on February 10, 2015 at the Waterfront Technology Center, 200 Federal Street, Camden, New Jersey. The meeting was called to order by Mr. Collins at 12:05 p.m. Mr. Collins presided as Chair of the meeting.

OPEN PUBLIC MEETINGS ACT STATEMENT

Mr. Console read the Open Public Meetings Act Statement of Compliance.

ROLL CALL

At the direction of the Chair, Mr. Console took attendance by calling the roll.

PLEDGE OF ALLEGIANCE

Chair Collins asked everyone to rise for the Pledge of Allegiance.

OPEN SESSION

Chair Collins stated that, in accordance with Board Resolution No. 2014.08.04, adopted on August 12, 2014, today's meeting was started in Executive Session at 11:00 a.m. Topics discussed in Executive

Session were personnel actions, real estate, and finance matters. Personnel actions taken in closed session are also being addressed in open session today. The only action that was taken in Executive Session was to accept the draft concept plan that was developed by the Architects for the proposed Health Sciences Building in Camden, New Jersey. At that point, a motion was made, seconded, and approved unanimously to move into open session.

APPROVAL OF PRIOR MEETING MINUTES

Chair Collins asked for a motion to approve the Minutes from the Board's previous meeting held on December 9, 2014. A motion was made, seconded, and the minutes were approved unanimously.

CEO REPORT

Mr. Kolluri presented his CEO Report.
Thank you Mr. Chairman. I want to report on four specific matters today.

First, I want to give the Board a brief update on the Medical Assistants Training Program which was approved by the Board. As you know, the Camden Coalition of Healthcare Partners (CCHP) is assisting the Board in developing the program and recruiting the students.

Today we are joined by the ten students who are going to participate in this program.

I am personally so pleased that they are here with their families. Mr. Chairman, as you will recall, the very purpose of this Board is to develop educational, community development, and economic development programs to rebuild Camden.

The Board of Governors was created with the vision that it would leverage existing education, research, and medical assets in Camden to create and sustain a pipeline of educational and employment opportunities for residents of Camden and the surrounding areas.

There is a tremendous need in Camden for entry-level medical assistants. Healthcare organizations are currently struggling with hiring front-line clinical staff with the right mix of skills and aptitude.

The Board's involvement in preparing high school

students to become entry-level medical assistants will not only meet the demands of the market but is also an opportunity to help city residents by providing education and job opportunities for Camden youth.

Many students were interested in the program with 37 total applications from students at Camden High School and Woodrow Wilson High School. Students completed a two-part interview process (group and one-on-one) and a total of 10 finalists have been selected from the larger group. In the coming weeks, these students will be placed in various outpatient offices with a tentative apprenticeship start date of late February/early March.

I want to thank the Superintendent, Camden Coalition of Healthcare Providers, Camden County College and perhaps most importantly the employers who are working with us – Cooper, Lourdes, and Virtua.

Second, Mr. Chairman, today the Board is going to consider a proposal from Rutgers-Camden to support the development of a robust Medical Legal Partnership in Camden, connecting the Rutgers School of Law-Camden, Cooper Medical School of Rowan University, and the Camden Coalition of Healthcare Providers to operate a medical and legal clinic that will better serve a population in great need of these combined services.

Camden has long been linked with significant rates of life-threatening or life-compromising diseases and as the Affordable Care Act increases patient access to medical care, the urgency for combined health and legal services has become more immediate. While the three entities involved in the new Medical Legal Partnership have already been working together and independently to address these issues, a one-stop shop for Camden residents to have health-affecting legal needs met is the next step.

I know we will hear more from Provost Solomon in a few minutes on this program.

Third, the Board will be considering an application from Rowan University to approve its intention to offer a Doctorate of Occupational Therapy degree.

As you know Mr. Chairman, it is our hope to accommodate a sizable allied health program in the proposed new Joint Health Sciences Center.

Our objective has always been to work with both Rowan and Rutgers-Camden to offer new course and degree offerings that meet the market and employment demands in South Jersey.

New Jersey's employment rate for DROT's is expected to grow by 16.4% over the next several years.

Rowan's objective in offering this degree is to fill a need that is currently unmet. For residents of Camden or Gloucester counties interested in pursuing a DROT degree, the choice now is to either go to Stockton State College or go across the river to Pennsylvania and pay higher tuition rates.

Rowan's application to the Board seeking approval comes after many discussions I have personally had with President Houshmand and Provost Newell.

I know Provost Newell is here and am sure will say a few words regarding Rowan's interest in pursuing this degree program.

Finally, Mr. Chairman, Camden Coalition of Healthcare Providers is sponsoring a Population Health Seminar in Camden in March.

The goal is to bring practitioners from around the country to discuss best practices, clinical models, and data collection methodology.

Population health viewed holistically is the ability to focus the efforts of healthcare providers, educational institutions, and community-based organizations to improve health outcomes of a community.

The Restructuring Act gives the Board the authority to advance economic development, community engagement, and education programs; and I believe that establishing a strong health outcome platform in Camden is necessary to grow and sustain the city and its residents.

To that end, this seminar is an opportunity to gain key insights to developing educational curricula and programs to prepare students in the field of population health to better serve the region.

I know Jared Susco is here from the Camden Coalition of Healthcare Providers; I am sure he is happy to say a few words.

That concludes my report.

PUBLIC COMMENTS ON AGENDA ITEMS

Chair Collins opened the floor to comments specifically related to the resolutions on the agenda from Mr. Paymon Rouhanifard, Superintendent of Camden Schools; from Ms. Siobhan Forrester-Long, senior at Camden High School, and Mr. Justin Ramirez, senior at Woodrow Wilson High School; from Ms. Kat Royer, Project Manager at Camden Coalition of Healthcare Providers; from Dr. Robert Newell, Provost of Rowan University; and, from Mr. Rayman Solomon, Provost of Rutgers University-Camden.

Mr. Rouhanifard thanked the Board and partners and congratulated the ten students in the medical assistant training program. College readiness is of paramount importance, he said, given that 60% of jobs will require a college degree or post-secondary diploma by 2018. He emphasized how important opportunities like the medical assistant training program are to the futures of the students and the city.

Ms. Forrester-Long and Mr. Ramirez expressed their thanks and excitement for the opportunity to participate in the medical assistant training program and feel confident in doing a good job.

Ms. Royer thanked CEO Kolluri for working with the CCHP to bring the medical assistant training program to fruition. She congratulated the students and looks forward to the start of the program.

Provost Newell emphasized the economic importance of the Doctorate of Occupational Therapy program at Rowan University. OT is a field with strong employment and excellent salaries, and it helps return individuals to the workforce and community post-injury. Dr. Newell also emphasized the program's symbolic importance, as it illustrates the intent of putting two fine institutions (Rowan University and Rutgers

University-Camden) together to better leverage resources for all.

Provost Solomon introduced Loree D. Jones and Kim Mutcherson. Ms. Jones, Chief of Staff to Chancellor Haddon, will be working with the boards. Ms. Mutcherson, Professor of Law at Rutgers-Camden, will be one of two principle investigators on the Medical Legal Partnership program. Provost Solomon emphasized the partnership of Rutgers School of Law-Camden, the Cooper Medical School of Rowan University, the Camden Coalition of Healthcare Providers, and the Schools of Social Work and Nursing at Rutgers-Camden in developing the Medical Legal Partnership. This program will create a different and holistic way of providing legal services to help people return to health in all dimensions. From an educational standpoint, it gives students real-life experience utilizing a team approach to problem solving which the 21st century will increasingly demand.

There were no other public comments on agenda items.

**MATTERS PRESENTED BY
THE CHAIR FOR ACTION
CONSIDERATION**

Chair Collins introduced Mr. Kolluri to present the Resolutions listed in the Agenda. Each Resolution presented by Mr. Kolluri was moved, seconded, and approved unanimously by roll call vote. The following Resolutions were adopted by the Board:

Resolution 2015.02.01

Resolution authorizing a Medical Legal Partnership program by Rutgers University-Camden.

Resolution 2015.02.02

Resolution approving a Doctorate of Occupational Therapy Degree Program to be initiated by Rowan University pursuant to the Higher Education Restructuring Act.

Resolution 2015.02.03

Resolution authorizing the establishment of benefits for Board employees consistent with State law.

Resolution 2015.02.04

Resolution authorizing appointment of a Board Secretary.

Resolution 2015.02.05

Resolution authorizing the Chief Executive Officer to work with Camden Coalition of Healthcare Providers to

have the Board sponsor a

Population Health Seminar in March 2015.

The full text of each of these Resolutions is appended to these Minutes.

COMMENTS BY BOARD MEMBERS

Chair Collins invited members of the Board to offer comments. Chair Collins, Vice Chair Bezich, Board Member Dana Redd, and Board Member Robert Mortensen recognized the efforts of the Rowan University/Rutgers-Camden Board of Governors in bringing together two major universities in a short time to create programs that will help people in Camden and the region and that exemplify the mission of the Joint Board. Congratulations were extended to the students in the medical assistant training program, to Provost Solomon for the Medical Legal Partnership, and to Provost Newell for the Doctorate of Occupational Therapy program. Thanks were extended to Superintendent Rouhanifard for his leadership.

PUBLIC COMMENTS ON NON-AGENDA ITEMS

Chair Collins invited members of the audience to address the Board. Mr. Jared Susco, Director of Operations for the Camden Coalition of Healthcare Providers, expressed thanks to the Joint Board for asking the CCHP to be the curricular and programmatic partner in the medical assistant training program and for supporting the upcoming Colloquium on Population Health in March. CCHP looks forward to working with the Board on further initiatives.

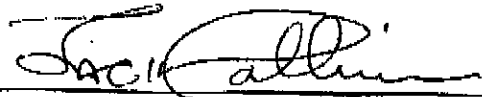
There were no other public comments on non-agenda items.

CLOSING COMMENTS

Chair Collins opened the floor for any closing comments by Board Members. None were offered.

ADJOURNMENT

There being no further business to come before the meeting, Chair Collins entertained a motion for adjournment. The motion for adjournment was seconded and approved unanimously, whereupon Chair Collins adjourned the meeting at 12:35 p.m.



Jack Collins, Chair, Rowan University/
Rutgers-Camden Board of Governors